Eutelsat at a glance

- Third satellite operator worldwide
- Over 30 years experience in satellite operations
- → 36 satellites in geostationary orbit providing reach of Europe, the Middle East, Africa, Asia, the Americas
- 7 satellites* for high-growth markets to launch by mid 2016
- Strong mix of video, data and broadband services





Satellites in 5G PPP: main points of interest for Eutelsat

- → What role for satellites in the 5G PPP RTD & Inno Strands?
 - O Convergence between hybrid broadcast / broadband networks
 - O Backhauling
 - O Public safety.

- → What satellite can bring ?
 - O Early deployment,
 - O Anywhere,
 - O Cost-efficient
 - O Off-loading

- → To that end, our interest goes to :
 - O The P6 model
 - O The P7 model
 - O The P8 model
 - O The P9 model
 - O The P10 model
 - O The P12 model



Main points of interest

- → The convergence of broadcast/broadband networks introduces three main challenges:
 - The parallel access to both broadcast/broadband networks by the final users in a transparent manner
 - The smart management of both broadcast/broadband resources by an operator
 - The storage of content, pushed directly at the user's premises
- → The backhauling for offload and coverage extension makes satellite an essential component in dedicated areas:
 - Satellite is a truly efficient solution for mobile backhauling; e.g. high-bit rates with low-cost concatenated terminals
- → Satellite solution for advanced public safety services:
 - Tetra is widely spread and recognized as a service for Public Safety but is facing some limitations compared to new technologies & standard
 - O With **High-Throughput** Satellites, **no last mile investment**: solutions are ready to be deployed by early 2016
 - Satellite backhauling is thus an efficient time filler waiting availability of terrestrial link



Want to work with us?

- → Development of new products
 - O Elisabeth Weller, Director, eweller@eutelsat.com, + 33 (0)1 53 98 47 89
 - O Guillaume Benoit, gbenoit@eutelsat.com, + 33 (0)1 53 98 39 47

- → European institutional affairs
 - O Stefano Agnelli, Director, sagnelli@eutelsat.com, + 33 (0)1 53 98 46 40
 - O Pierre-François Griffiths, pgriffiths@eutelsat.com, + 33 (0)1 53 98 38 16

