MOG in a nutshell

Over 1500 installations worldwide
MOG Expertise

- **Capture**: 360 VR Cameras development
- **Ingest**: Ingest Servers Hardware development
- **Editing**: Video Coding, wrapping and Metadata structuring
- **Analytics**: AI in professional media production
- **Distribution**: Crowdstreaming
- **Consumption**: Standardization
- **Visualization**: Virtualized Cloud based Media Services
ICT-19 2018 5G Use Cases in Media and Entertainment

- Immersive (360/VR) end to end media experiences

- Collaborative Live Media Production
  
  Citizen Based Journalism
  
  Crowdstreaming for live coverage of events (sports, music)
  
  Cooperative Media Editing
  
  User Generated Content
  
  Blockchain based Rewarding

- Seamless Dynamic Advertisement Consumption

- Ultra/High Definition (4K/8K/HDR)/New video formats (HDR) cloud ingest

- Real time Media Analytics/Deep Learning

- Digital Cinema Formats
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